

Corporate Training Trends for 2021.

#1

Learning Transformation

Businesses will need investments to execute its growth plan but corresponding to it, must regulate futile cost. These expenditures need to be more planned and direct towards investing smartly on assets that improve overall employee development.



#2

Re-skilling, Not Just Upskilling

Identification of skills that enable employees rapidly for the changing landscape helps them to deal with critical business requirements. While skill development will remain the focus for L&D teams, reskilling the existing ones will gain more importance.

#3

Customer Service Quality

The current competitive market settles for nothing less than customer excellence for strengthened relationships. Customer service experience will set business apart in the future which should be the focus for talent development teams.



#4

Mobile-first Learning

For a very long time, training courses are prepared with mobile readiness. As the millennial workforce continues to grow remote, the approach needs to be modified to building and designing content that is mobile first.

#5

Content Curation and Creation

Because of the swiftly changing business dynamics, a plethora of content needs to be modified regularly. To create harmony between creation and delivery, it will be important to identify tools that provide rapid curation and development.



#6

Change Management

Aligned vision helps organizations to adapt, contest and succeed through disruption. L&D teams need to ensure that business leaders have a clear focus towards the bigger picture and all aspects of the learning function are strategically aligned to business vision.

#7

Remote Workforce Evaluation

Developing a unique set of skills is required to accustom to the changed employee-manager relationship in the New Normal. Talent teams should implement a structured approach that assesses on-the-job skill requirement and shares insights on employee performance.

